**Submission Form: Non-fiction Manuscripts**  / Proposals

In order to ensure that your submission has the highest chance of success, you are advised to answer all parts of this form as fully as possible.

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| **Title**   |     |
| **Name**   |     |
| **Telephone**   |     |
| **Email**   |     |
| **Address**   |        |
| **Postcode/Zip**   |     |
| **Country**   |     |

**About you**

**Your Proposal**

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| **Proposed Book Title**   |
|     |

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| **Approximate Length (word count)**   |
|     |

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| **Estimated Completion Date**   |
|     |

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| **Briefly describe your background and what makes you qualified to write this book**   |
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| **Please give details of any previous publications, including the name of the publisher and the date of publication**   |
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| **Briefly describe your proposed book, including a synopsis of your book and a short chapter-by-chapter description of the project’s planned contents – a table of contents is also useful**   A synopsis is a brief overview, which can vary in length depending on the nature of your book, but generally it should not exceed 500 words.   |
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| **Please describe the audience for your proposed book and the area/genre in which it falls e.g. economics, history or politics**   |
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| **What secondary markets have you identified for your book, such as special interest groups, professional associations, students?**   |
|        |
| **List at least three competing titles currently on the market, giving details of publisher, price and date of publication. These might not be direct competitors, but simply what your intended audience is reading currently.**  |
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| **List at least three key features that make your book unique. Why would anyone buy your book instead of the ones you have listed above?**  |
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| **Do you have any other comments/anything else we should know about?**   |
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